

An aerial photograph of Busan, South Korea, showing the Gyeongjae Bridge spanning the sea. The city skyline is visible in the background, with mountains in the distance. The text is overlaid on the image in a bold, blue, italicized font.

PACOMS-2010

Nov. 14~17

***BUSAN
KOREA***



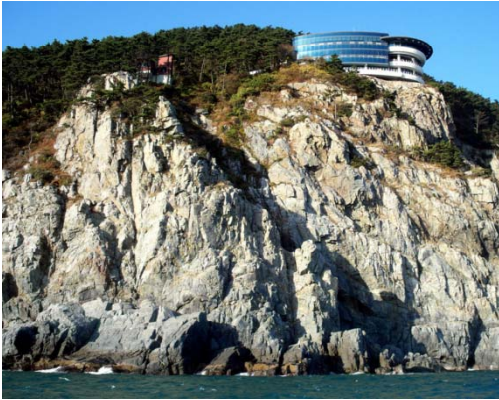
Busan, the Marine Capital of Korea

Busan, a bustling city of approximately 3.7 million residents, is located on the southeastern tip of the Korean peninsula. Its geography includes a coastline with superb beaches and scenic cliffs, mountains which provide excellent hiking and extraordinary views, and hot springs.

Busan is the second largest city in Korea. Its deep harbor and gentle tides have allowed it to grow into the largest container handling port in the country and the fifth largest in the world.



Sightseeing in Busan, Korea



Taejongdae Park

Designated as a Busan monument, along with Oryukdo Island, Taejongdae represents Busan, and is especially famous for its rock beach. Featuring its highest peak at 250 meters, there are forests of pine trees and other 200 varieties of trees.



Haeundae Beach

Haeundae Beach is probably the most famous beach in the country. Haeundae Beach is also famous for the various cultural events and festivals held throughout the year.



Haedong Yonggungsa Temple

Haedong Yonggungsa Temple is situated on the coast of the north-eastern portion of Busan. This superb find of a tourist spot and temple offers visitors the rare find of a temple along the shore line. Most temples in Korea are located in the mountains. Haedong Yonggungsa Temple was first built in 1376 during the Goryeo Dynasty.

Sightseeing in Busan, Korea



Oryukdo Island

Oryukdo Island is attached to the southern part of Busan, and depending on the day and the tide, may appear to be five islands or six islands, hence its name. Designated a Monument of Busan, Oryukdo Island is a rock island that can be said to be made purely of stones. Of all the five islands branching out from the mainland.



Multi-Media Cutting-edge Marine Fireworks Festival

Mid ~ November, every year

The Gwangan Bridge and the beautiful vistas of the sea at night... The event performances of a variety of genres combined with fireworks, laser, special multimedia, lighting, music and IT technology are progressed in a form of talk type, and the scenic scenery with the Gwangan Bridge and the sea at night in the background is majestic.

Sightseeing near Busan, Korea



Bulguksa Temple

Bulguksa Temple is the representative relic of Gyeongju and was designated as a World Cultural Asset by UNESCO in 1995. The beauty of the temple itself and the artistic touch of the stone relics are known throughout the world.

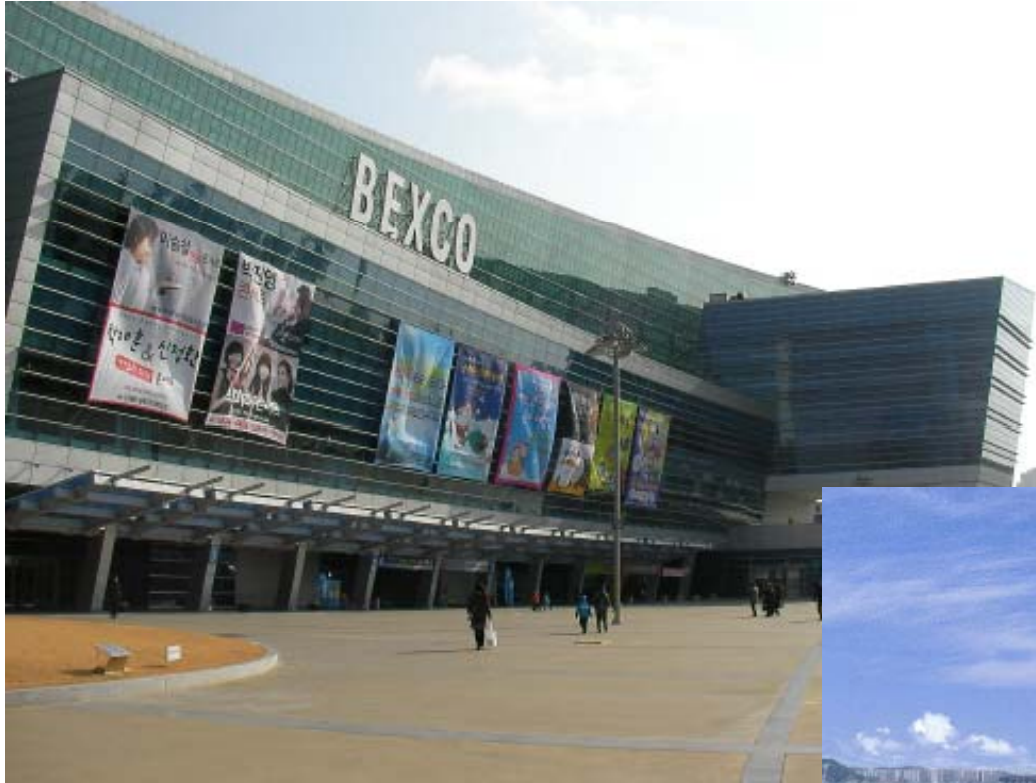
Seokguram Grotto (Mt. Tohamsan)

The official name of Seokguram, National Treasure No. 24, is Seokguram Seokgul. Designated as World Cultural Heritage Site by UNESCO in 1995, it is an artificial stone temple made of granite.



Seokguram is an artificial stone temple made of granite, and is located on the eastern peak of Mt. Toham. Inside the round-shaped main hall, there are the Bonjon Statue, Bodhi-sattva and his disciples. Seokguram was built to preserve these statues. The Bonjon figure wearing a generous smile is seated on the stage engraved with lotus flower design. The rounded ceiling looks like a half-moon or a bow and has a lotus flower decorated cover on it. As the sunrise from this spot is so beautiful, many people climb the mountain at daybreak.

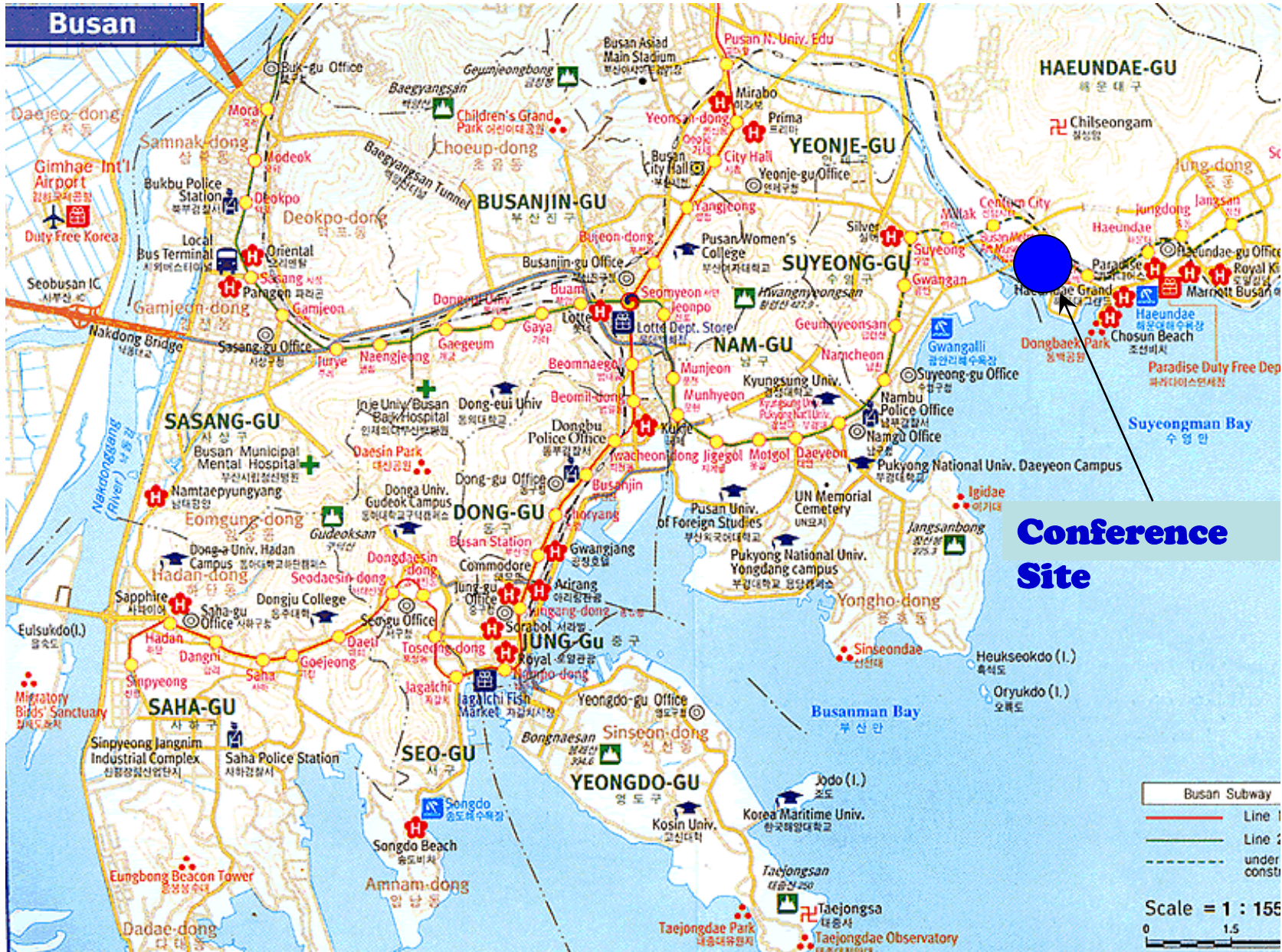
BEXCO; Venue of PACOMS -2010



Nurimaru



***APEC -2005
Summit Meeting
was held at
Nurimaru,***



Night Scene around Conference Site



Transportation

- Busan (Gimhae) International Airport
 - Several direct flights from main world cities
- Frequent Limousine and Normal Buses between Airport and Conference Site (Limousine Bus : \$5)
- Easy to take taxi (Basic fare is \$1.5)
- Subway between Airport and Conference Site will be constructed in 2010 (Fare is About \$1.5)



Example: Korean Airline Route



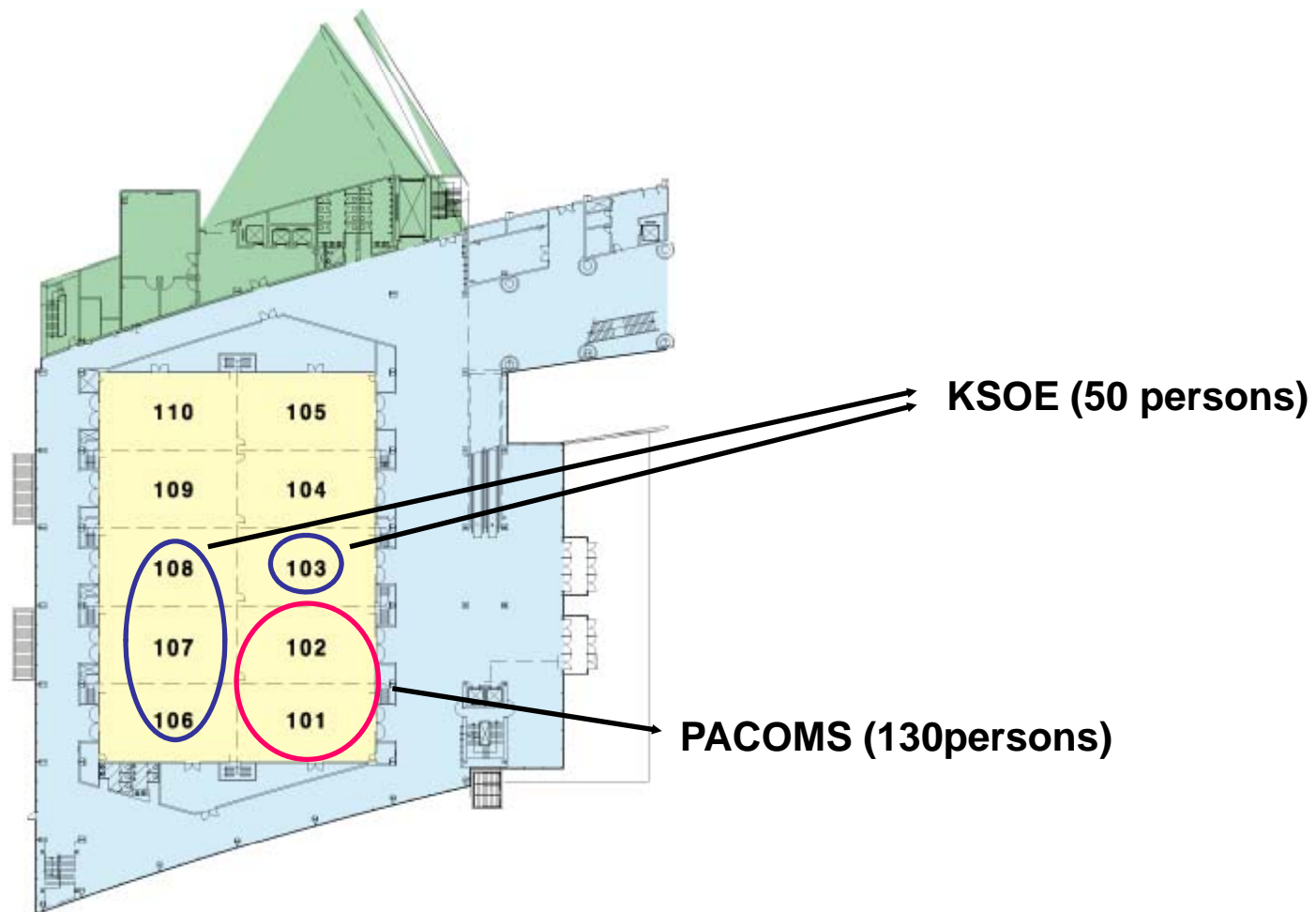
Main Hotel : Paradise Hotel



- **Room Rate (Incl 10% VAT):** 130,000 KRW (Currently about \$110)

BEXCO: meeting hall

1F
Convention Hall



Relevant Industries



Welcome to Busan, Korea

